



CITY OF WAYLAND
DOWNTOWN DEVELOPMENT AUTHORITY/MAIN STREET PROGRAM
BOARD OF DIRECTORS
City Council Chambers – 103 S. Main Street
September 19, 2019 7:00AM

MINUTES

Chair Kelle Tobolic called the meeting to order at 7:00am.

Roll Call

Members Present: Chair Kelle Tobolic, Secretary Robin Beckwith, Aaron Wassenaar, Daniel Jeffery, Mayor Tim Bala, and Brian Sweebe.

Members Absent: Jennifer Antel, Natalie Garcia and Jason Hancock

Others Present: MSD Julia Sturvist and City Manager Josh Eggleston

Excused Absence

A **motion** was made by Robin Beckwith to excuse Natalie Garcia from today's meeting, **seconded** by Brian Sweebe: **motion approved unanimously.**

Agenda Approval

A motion was made by Brian Sweebe to approve today's agenda, **seconded** by Daniel Jeffery: **motion approved unanimously.**

Public Hearings *(None)*

Approval of Minutes

A **motion** was made by Robin Beckwith to approve August's Meeting Minutes, **seconded** by Brian Sweebe; **motion approved unanimously.**

Other Minutes for Review *(City Council Minutes)*

Comments from the Public *(None)*

City Staff Communications

City Manager Josh Eggleston said the directional sign will be ordered to replace the one by McDuffs. This will be deducted from DDA funds and then reimbursed with the insurance claim check within three to four months. Also, the 106 W Superior grant is almost complete.

Director's Report

- MSD Julia Sturvist gave an update on Movies on Main Street. Julia said everything went really well and that Rachel Koehne from the library was a huge help.
- We did not receive either of the Match on Main grants. Aqua In Vino's Liquor License fee was considered a professional fee and did not qualify. Brushed on Main did not score high enough. Julia requested the breakdown for Brushed on Main's scoring and will work with the owner to re-apply this October.
- We did not receive the CIRD Grant for the ally project that Vicki Gless and Julia applied for.

- Julia shadowed the DDA Director in Niles last week and found her to be a great resource.
- Julia continues to meet and schedule meetings throughout the community and state to create connections. She met with the owner of Aqua In Vino's Store Manager who wants to get the businesses together for a Ladies Night on November 1st.
- A call for artists for Art Hop will be going live on Facebook and the Website soon.
- We had 10 vendors at our Farmers Market Saturday, September 14th.
- Our Michigan Main Street Board Training will be October 1st at 5pm.

Upcoming Dates to Note:

September 19-20 Main Street Program New Director Training, Lansing

October 1st DDA Board Training with Michigan Main Street, Wayland 5pm-7pm

October 7-8th Main Street Training, Grand Haven

October 9th BUILD Institute Conference

Financial Report

The board reviewed the YTD Financial with no questions.

Committee Reports

Design: Next week they will start planting mums.

Promotion: Movies on Main Street went very well.

Economic Restructuring (WERC): No update at this time.

Old Business *(None)*

New Business

14.1 Michigan Main Street Program Requirements and Expectations Agreement

A **motion** was made by Brian Sweebe to approve the annual Michigan Main Street Program Requirements and Expectations Agreement, **seconded** by Daniel Jeffery; **motion approved unanimously**.

Comments from the Board and City *(None)*

Being no further business, Chair Kelle Tobolic declared the meeting adjourned at 7:20am