



**CITY OF WAYLAND
DOWNTOWN DEVELOPMENT AUTHORITY/
MAIN STREET PROGRAM
BOARD OF DIRECTORS**

**City Hall – Council Chambers
103 S. Main Street
May 29, 2014
12:00PM**

Minutes

Vice Chair Ron House called the meeting to order at 12:07PM.

ROLL CALL

Members present: Vice Chair Ron House, Secretary Kim Kobish, Denise Behm, Deb McGowan, Karen Gregersen, and Amanda Alfred

Members absent: Mayor Tim Bala, Chair Army Rodriguez, and Treasurer Jennifer Antel.

Others present: MSM Alicia Zylstar

AGENDA APPROVAL

A **motion** by board member Karen Gregersen, **seconded** by board Secretary Kim Kobish to approve the meeting agenda for May 29, 2014 as presented; **motion approved unanimously.**

PUBLIC HEARINGS *(None)*

APPROVAL OF MINUTES

A **motion** by board member Karen Gregersen, **seconded** by board member Deb McGowan to approve the regular meeting minutes of April 17, 2014 and the special meeting minutes of April 28, 2014 as presented; **motion approved unanimously.**

OTHER MINUTES FOR REVIEW

By consensus, the board accepted the following meeting minutes into record:

- City Council Regular Meetings of April 7 and April 21, 2014
- City Council Special Meeting of March 19, 2014
- Planning Commission Regular Meeting of March 11, 2014
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COMMENTS FROM THE PUBLIC *(None)*

CITY STAFF COMMUNICATIONS *(None)*

MANAGER'S REPORT

National Main Street Conference (May 18-20): MSM Zylstra gave a brief report on the 2014 National Main Street Conference in Detroit.

FINANCIAL REPORT (None)

COMMITTEE REPORTS

Promotion: Vice Chair Ron House updated the board on the progress of the 2014 Main Street Celebration on July 19, 2014.

Economic Restructuring: MSM Zylstra informed the board that the ER committee was working with Jessy Lawrence at the Michigan Main Street Center to design a professional Downtown Directory that has a listing and map of all our businesses.

OLD BUSINESS (None)

NEW BUSINESS

Sign Grant Application – 118 W. Superior Street: The board reviewed the sign grant application for Wayland Floral & Gifts located at 188 W. Superior Street. A **motion** by board member Karen Gregersen, **seconded** by Vice Chair Ron House to approve the sign grant application for Wayland Floral & Gifts; **motion approved unanimously.**

Select Candidates to Interview for MS Manager/DDA Director Position: The interview subcommittee recommended candidates Kelsey Schweiber, Kasey Jernberg, and Darren Bell for interviews. With no further recommendations from the board, the board agreed that these candidates should be called in for first round interviews.

COMMENTS FROM BOARD MEMBERS

Amanda Alfred reported that she had been contacted by Calvary Church of Wayland to set up a meeting. She also continued to share some vision and menu ideas for Jayda Gale Distillery.

Karen Gregersen welcomed Amanda to the board.

Deb McGowan welcomed Amanda to the board and asked what requirements there were for façade improvements.

Kim Kobish welcomed Amanda to the board.

Denise Behm welcomed Amanda to the board.

Dr. Ron House welcomed Amanda to the board.

Being no further business, Vice Chair Ron House declared the meeting adjourned at 12:45PM.