



**CITY OF WAYLAND
DOWNTOWN DEVELOPMENT AUTHORITY/MAIN STREET PROGRAM
BOARD OF DIRECTORS**

**City Hall – Council Chambers
103 S. Main Street
April 23, 2015
12:00PM
Minutes**

Chair Dr. Ron House called the meeting to order at 12:04pm.

Roll Call

Members Present: Mayor Tim Bala, Chair Ron House, Secretary Karen Gregersen, Vice-Chair Denise Behm, Treasurer Jennifer Antel, Deb McGowan, Brad Buist, Arny Rodriguez

Agenda Approval

A **motion** by Treasurer Jennifer Antel, **seconded** by Arny Rodriguez to approve the meeting agenda for April 23, 2015 as presented; **motion approved unanimously.**

Public Hearings *(None scheduled)*

Discussion for public hearing of Downtown traffic signal project for Fall 2015. Notice to be set 21 days before hearing. DDA to pay half of engineering cost for project.

Approval of Minutes *(Not Included, missing minutes March 29 and April 2nd)*

Other Minutes for Review *(Not Included)*

Comments from the Public *(None)*

City Staff Communications *(None)*

Manager's Report *(None)*

New DDA/Main Street Director, Ingrid Miller, to start May 4th; background check completed and clear. New director email is Ingrid.miller@downtownwayland.com.

Financial Report

Chair Dr. Ron House and Treasurer Jen Antel reported that next FY budget needs to be updated and approved.

Committee Reports

Economic Restructuring: Brad reported that the Façade program proposes about \$10,000 per building with the goal of rehabbing four to five building facades a year. ER is coordinating an updated Market Analysis Study.

Design: Work plan projects included: downtown bench plaques, window clings, tree and flower maintenance, and downtown murals. The Design Committee meets the second Wednesday of the month at 6pm at 324 Pine Street.

Organization: Karen reported that the Committee will wait until fall for the volunteer dinner and is discussing volunteer checks.

Promotion: Chair Dr. Ron House reported that Silent Bark, Jim Shaneberger, and Wayland (\$11,000) are secured to perform at the Main Street Celebration. Chair Dr. Ron House updated the Board on the status of sponsorships, kid's activities, vendors, and car show.

Old Business

A motion was made by Treasurer Jen Antel, seconded by Secretary Karen Gregersen, to open discussion on the Façade Grand application for 129 S. Main Street, Acqua in Vino.; **motion approved unanimously.**

Treasurer Jen Antel stated that she is uncomfortable with the roof, but does support the grant application.

Secretary Karen Gregersen stated that she does not support the application because roofs are excluded from the façade grant.

Roll call vote:

Vice Chair Denise Behm – Yes
Chair Ron House – Yes
Brad Buist – Yes
Treasurer Jen Antel – Yes
Deb McGowen – No
Secretary Karen Gregersen – No
Mayor Bala- No
Arny Rodriguez – abstained

With a majority vote four yes to three no, the façade grant application was approved for 129 S. Main Street – Acqua in Vino.

Board Officer Election: Secretary:

Karen Gregersen was appointed Secretary.

New Business

Work Planning Session Date: *(tabled)*

Comments from Board Members

Chair Dr. Ron House thanked Vice-Chair Denise Behm for all her help with Main Street.

Being no further business, Chair Dr Ron House declared the meeting adjourned at 1:14pm.