



CITY OF WAYLAND
DOWNTOWN DEVELOPMENT AUTHORITY/MAIN STREET PROGRAM
BOARD OF DIRECTORS
Hastings City Bank – 156 W. Superior
March 16, 2017, 12:00PM

MINUTES

Chair Kelle Tobolic called the meeting to order at 12:02 pm.

Roll Call

Members Present: Chair Kelle Tobolic , Dr. Ron House, Karen Gregersen, Mayor Tim Bala, Treasurer Brad Buist , Brian Sweebe, Secretary Chase Johnson

Members Absent: Vice-Chair Jennifer Antel, excused

Others Present: MSD Ingrid Miller, City Manager Tim McLean, AmeriCorps VISTA Julia Bouwkamp

Agenda Approval

A **motion** by Chase Johnson, **seconded** by Brian Sweebe, to approve the meeting agenda of March 16, 2017 as presented; **motion approved unanimously.**

Approval of Minutes

A **motion** by Brian Sweebe, **seconded** by Chase Johnson was made to approve Regular Meeting Minutes for February 16, 2017 as presented; **motion approved unanimously.**

Comments from the Public

AMERICorps VISTA member & Main Street/DDA intern Julia Bouwkamp presented information regarding the AMERICorps VISTA program.

City Staff Communications

City Manager Tim McLean updated the board on a new office joining the Wayland City Police force as well progress on the Redevelopment Ready program.

Director's Report

MSD Miller updated the Board on several items. Miller has formed a group of local entrepreneurs that will meet with Start Garden and Michigan Women's Foundation representatives to develop their business and put the entrepreneurs in touch with necessary resources. She has attended seminars on measuring and capturing success as a whole for the Main Street/DDA program. Miller updated Board on the continuing economic development of downtown , status of sponsorship sales and upcoming events.

Financial Report

A **motion** by Brad Buist, **seconded** by Brian Sweebe was made to approve the Detailed Budget Elimination Plan as presented; **motion approved unanimously**.

Committee Reports

Organization: Updating community calendars with upcoming events

Promotion: Finalizing items for Main Street Celebration, entertainment lined up and under budget. There will be a 3on3 soccer tournament and run/walk this year.

Economic Restructuring: Downtown billboard program is seeking two more participants in order to finalize the contract.

Design: Didn't meet last month

Work Plan Updates

Work plans for this upcoming fiscal year must be completed for the next DDA meeting for approval.

Old Business (*None*)

New Business

Transformation Strategy Selection: A **motion** by Brad Buist, **seconded** by Brian Sweebe, was made to approve the select Family Friendly & Restaurant District as our main transformation strategies; **motion approved unanimously**.

Comments from the Board (*None*)

Being no further business, Chair Kelle Tobolic declared the meeting adjourned at 12:32PM.