

Business Survey

Completing the survey truly helps the Economic Vitality Committee plan for the coming year. When complete, please send the filled form to director@downtownwayland.com. - Thank you!

Please provide your updated business information.

Business Name _____

Business Owner(s) _____

Contact (If different than above) _____

Business Physical Address _____

Business Mailing Address _____

Business Phone _____

Email _____

Web Site _____

Place an X under any CHALLENGES your business is currently facing.

High Rent Payment	Insufficient Parking	Committed Employees	Expensive or Unavailable Products	Conflict with Building Owner	Building Condition	Advertising
Employee Wages and Benefits	Recruiting or Retaining Employees	Payment Acceptance Services	Vendor Services	Decrease in Sales	Keeping Tenants	Social Media

Place an X under any any TOPICS you are interested in hearing more about.

Business Planning	Financial Management	Inventory Management	Marketing	Hiring and Training Processes	Commercial Insurance
Exterior Building Design or Improvements	Interior Design or Window Displays	Business Market Analysis	Developing Technology and Equipment	Historic Preservation Benefits	What Wayland Residents

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Circle any RESOURCES you find most supportive through Main Street.

Façade and Sign Grants	Public Design Improvements	Business Webinars	Special Events	Newsletter Business	Cooperative Billboard
Wayland's Market Analysis	Social Media or Website	Match on Main Grants	Having a Main Street Liaison	Technology Grants	In-Person Trainings

Circle any INCENTIVES you are interested in learning more about.

Free Assistance from the Small Business Development Center (SBDC)	U.S. Small Business Administration Loan (SBA)	The Initiate Program for Business Start-Ups	Building Restoration Grants	Free Counseling from Service Corps of Retired Executives (SCORE)	Historic Preservation Tax Credits
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Will you be doing any building improvement projects in 2025/26?

(Yes/No)

Please list THREE RECOMMENDATIONS for Wayland.

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