

Hello!

I hope everyone had a great Thanksgiving! This past month downtown Wayland was pleased to welcome the National and Michigan Main Street crew as they reviewed our Entrepreneurial Ecosystem. They will be providing several action items for us to best help our businesses!

- **Upcoming Events -**
- Between the Buns will come around again for next year. Stay tuned for the updates. This event starts January 1st to January 31st.
- We will be doing the Chocolate Walk again this year in February. If you would like to be open and have something in the Chocolate Walk, please let me know by January. I will be sending a reminder email. This event will be Feb. 12th.

- **WERC Committee**
 1. Business Owner Meal. Invites and a calendar invite will be coming out soon. We will be providing a meal, going over how we can best help you, and the results of the Best of Wayland.
 2. Best of Wayland voting is open now till December 31st.
 3. First Impression Tourism event is on December 11th at the Media Center at Wayland Union Schools. We had MSU review the Wayland area and have compiled their findings. This event will review what we are doing well and what we can add to help Wayland in the future. Historically, communities that have received a FIT assessment see a large uptick in visitors and successful projects. This event will be from 5pm-8pm. Please register using the below link: <https://events.anr.msu.edu/WaylandFIT24/>

- **Design Committee**
 1. Christmas decorations are almost all up! We are focusing on the Mini-Park to make it a Winter Wonderland for people to walk through.
 3. The Junior DDA has selected a mural for their project and we will be sharing the information as we get details.

As always, I am here for anything you need!